



PowerPulse.Net

2019

Powerful Additions to PowerPulse Create Expanded Promotional Opportunities for You

NEW Content:

- * **Design Center**
online special section and
a monthly email update service
- * **Artificial Intelligence**
online special section
- * **Industrial Power**
online special section

NEW Services:

- * **Sponsored content**
- * **Trade Show promotion packages**
- * **Exclusive Design Center sponsorship**

NEW Editor

Beginning 2019 PowerPulse is introducing new content, expanded coverage and launching several new services. We've hired another editor, added two new Topics, 'Artificial Intelligence' and 'Industrial Power,' and we've added the brand new PowerPulse Design Center special section.

Powerful Additions to PowerPulse

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PowerPulse Design Center

The new PowerPulse Design Center features the latest reference designs, eval boards, development kits and more. We're also launching a new complimentary newsletter, Design Center Monthly, to support this new special section. These stories are some of our most popular content, consistently ending up in our 10 Most Read stories list.

This is what our readers want. This is where you want to be. We know engineers who purchase eval boards and dev kits buy your other products. Capture new customers at the beginning of their next buying cycle. We're now offering an exclusive sponsorship opportunity to the new PowerPulse Design Center.

Sponsored Content Opportunities

- * **Have a story you'd like to see published on PowerPulse?** Please inquire about our new sponsored content opportunities.
- * **Getting ready for your next industry Trade Show?** We now offer Trade Show promotion packages as well.
- * **Want to generate direct sales?** Become the exclusive sponsor of the online PowerPulse Design Center special section and the Design Center Monthly email update and you will generate direct sales as well as clicks.

For more information and to create a custom campaign tailored to your needs, please contact Traci Shepard, tshepard@powerpulse.net, +1-951-751-5654

